

Out-sider in Urban Space - Mar 2017



outsider
RETHINK URBAN SPACE

WE ARE OUT-SIDER

Established in Denmark in 2007 by Ib Mogensen
(Bang & Olufsen, Thorn Lighting, Louis Poulsen Lighting)

Design, development, marketing and manufacturing of
urban furniture

Differentiation in design, materials and use + integration
of technology

B2B market

Selling through distributors in 17 countries
Selling through Kompan worldwide

Export > 60%



OUR PRODUCT DNA

One coherent unit or form...

One material

Families

Temporary use

Fixed or flexible

Multipurpose

Appeals to all ages

Maintenance free

Recyclable

and always with a twist....



3 PRODUCT OFFERINGS

Loop Family + other families in polyethylene

Urban furniture in other materials (HPL, Concrete, Fibre glass etc)

Solar Lighting

Design cooperations and network

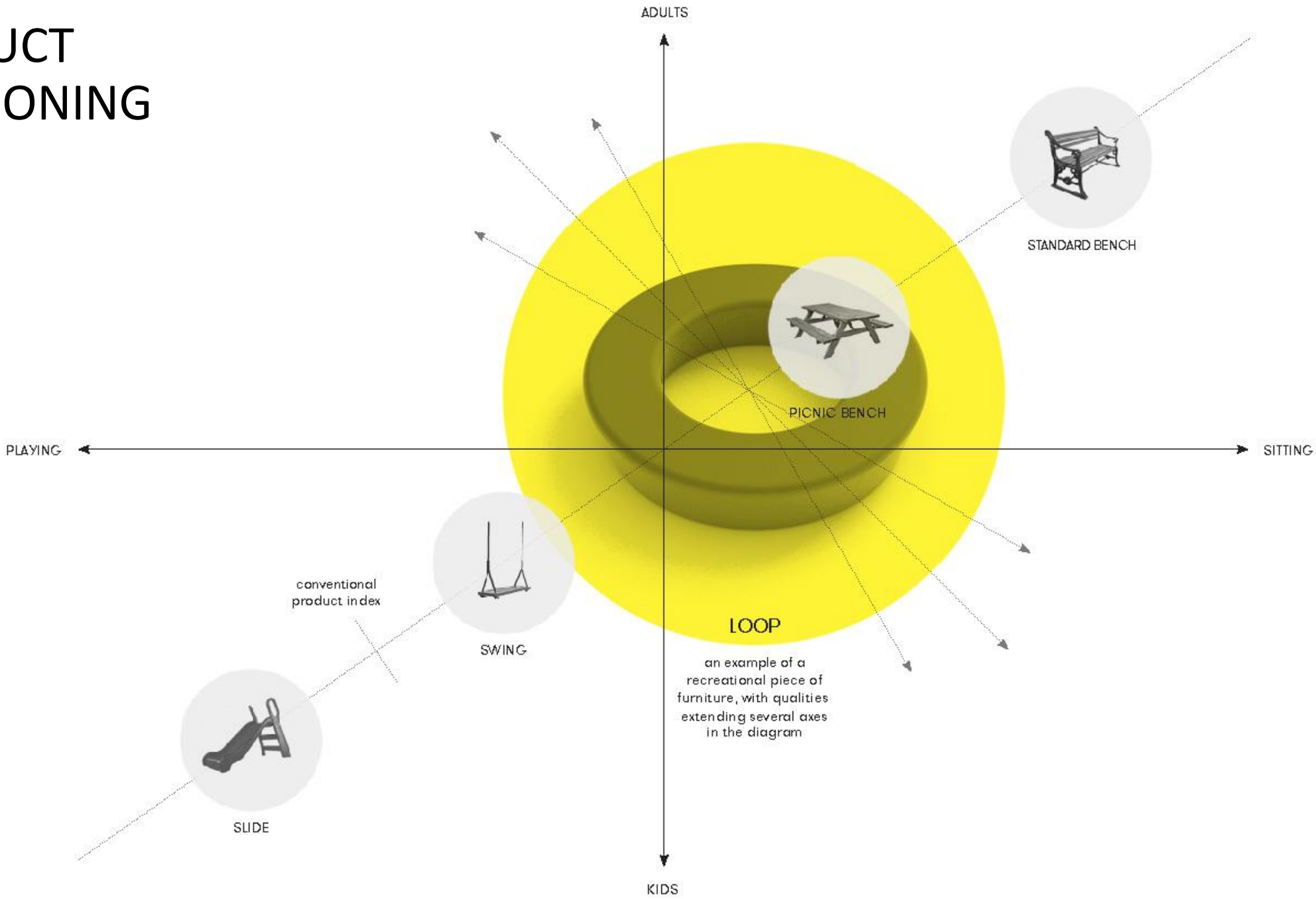
Bespoke project design 25%

Architects and designers working from our brief 50%

Architects and designers contact us with their specific product ideas

25%

PRODUCT POSITIONING



LOOP Family

Designed and made in DK

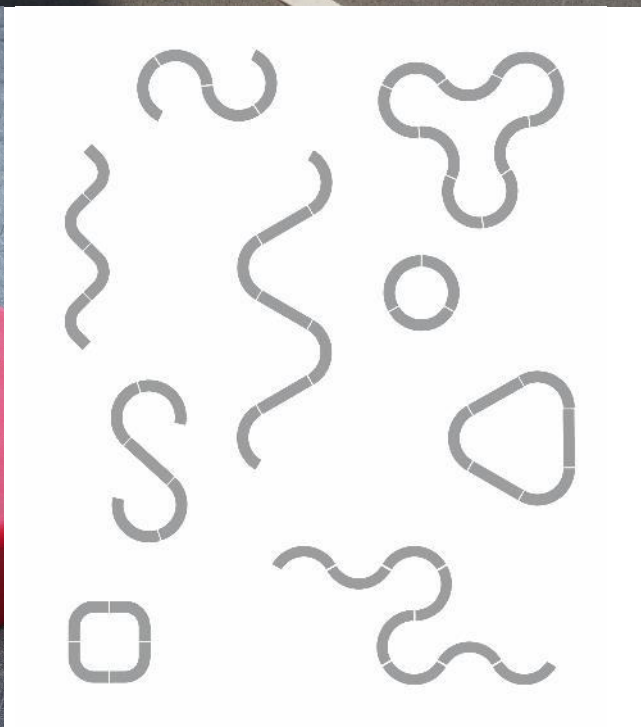
Family - 7 basic modules, 12 beautiful colors

No Maintenance, EN 1176 approved (TÜV)

Outdoor/indoor and temporary use

Moulded in polyethylene (PE)

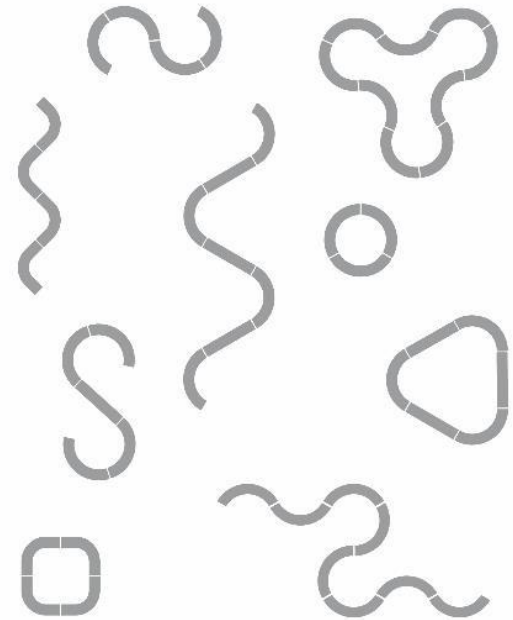
Filling with water, sand or fixated with brackets



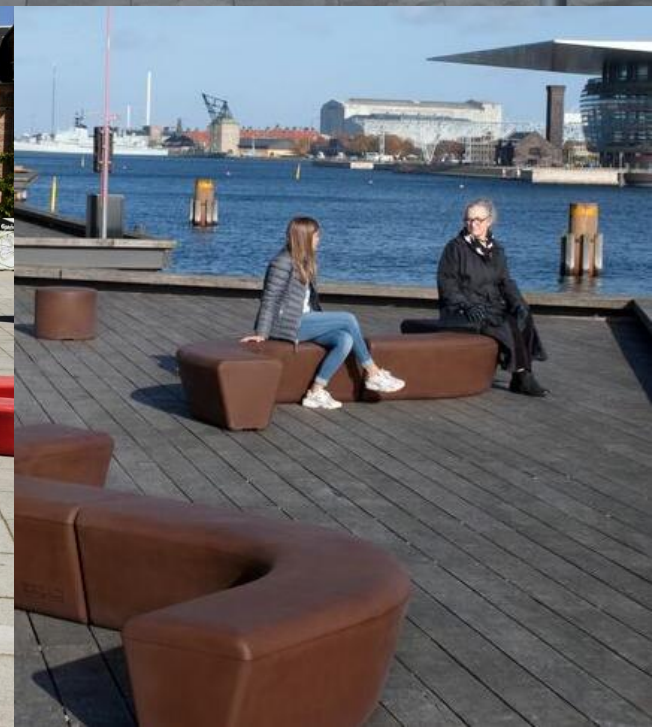
TEMPORARY SPACES



COMBINATIONS



ALL
AGES



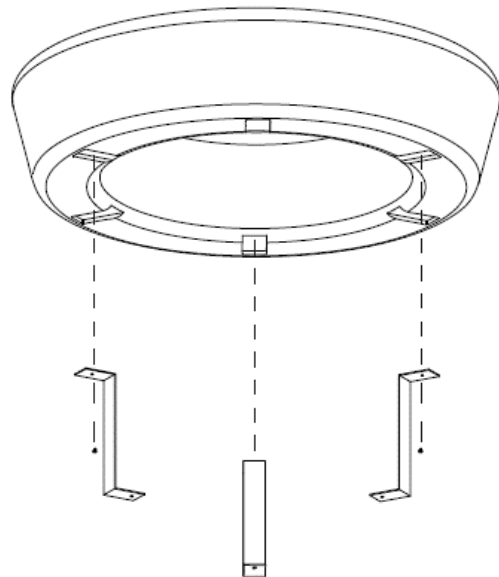
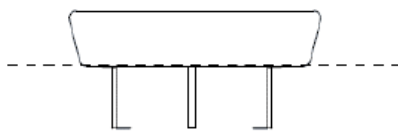
ALL
PLACES



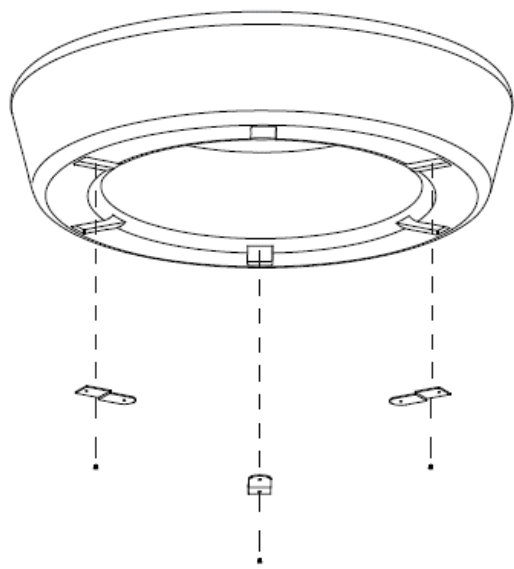
LOOP
FAMILY
colours



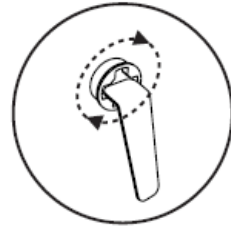
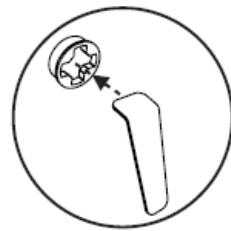
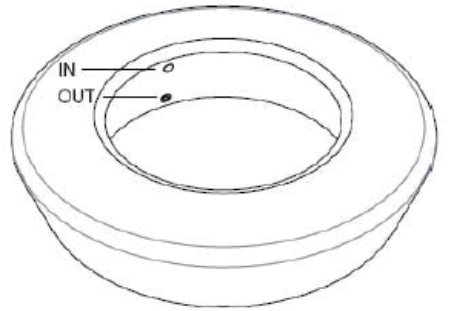
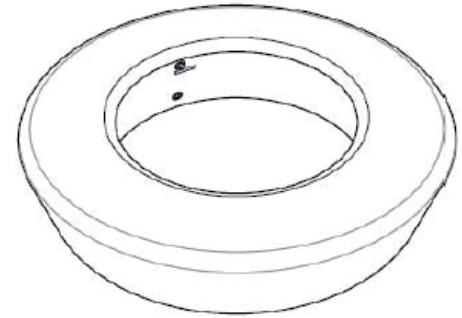
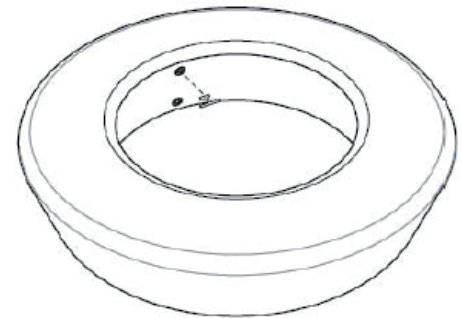
LOOP FAMILY fixation



BRACKETS (GROUND)



BRACKETS (SURFACE)



Loop (37 kg)
+ 250 kg sand
or
+ 250 liter water

WATER / SAND

TÜV APPROVED

TÜV approved as playground equipment
acc. EN1176.

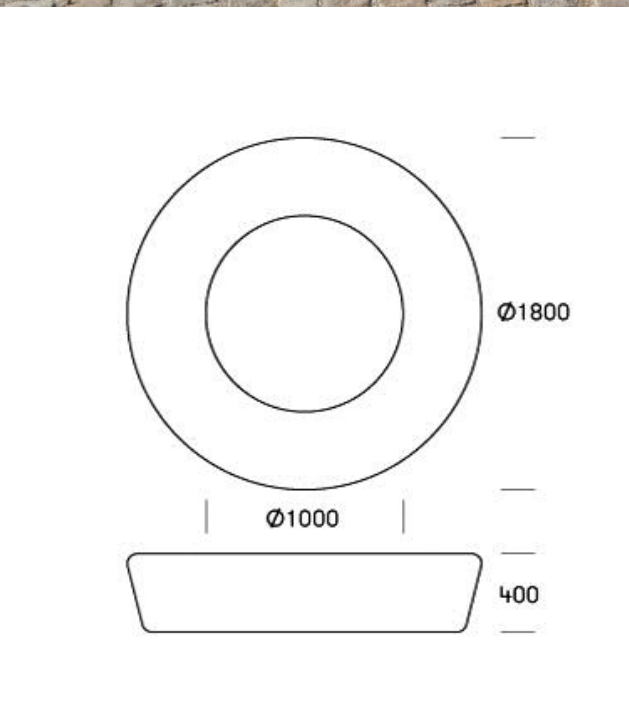
8 top products approved for playgrounds!

The German testing organization TÜV SÜD
has just handed us the technical certificate
(EN 1176) for 8 of our most popular plastic products.

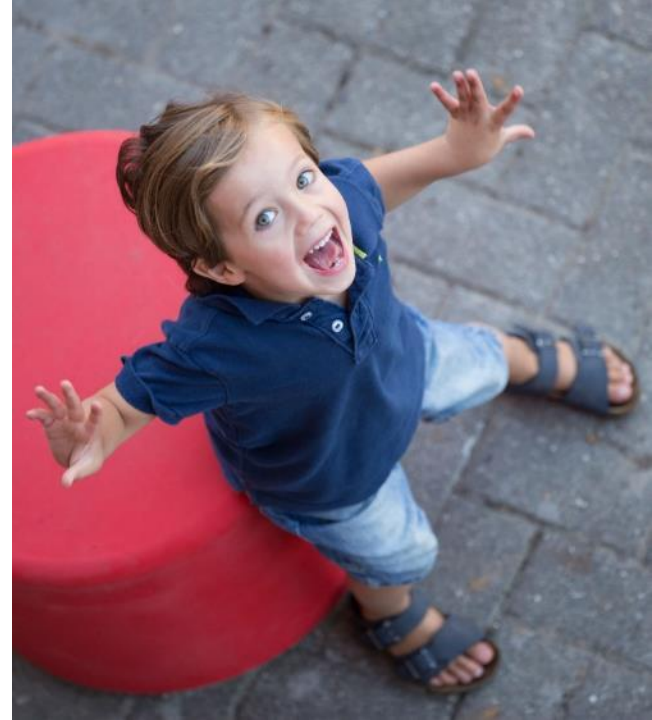
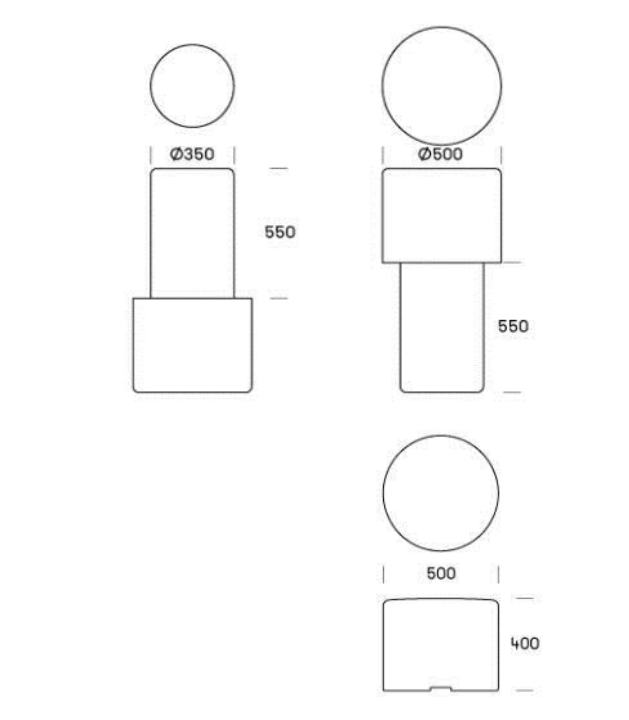
This means they are approved as playground equipment,
go ahead and play crazy...



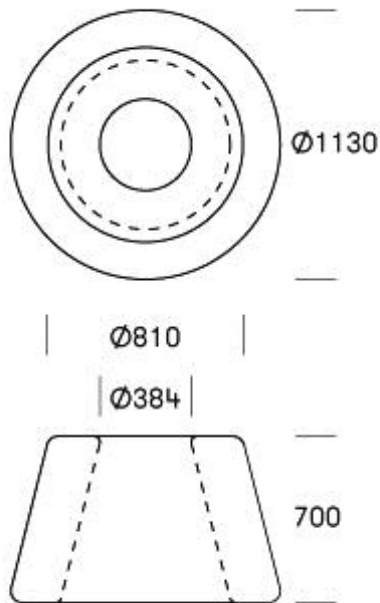
LOOP #135



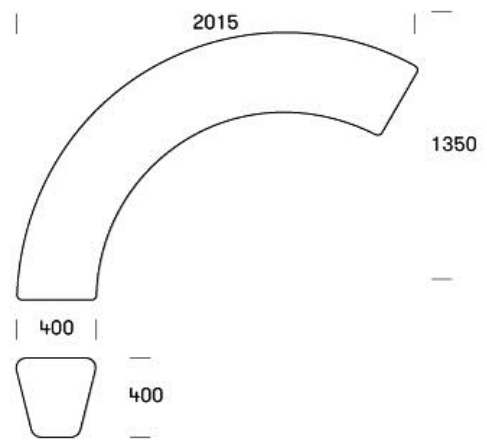
HOP OP
#141
HOP OP 500
#157



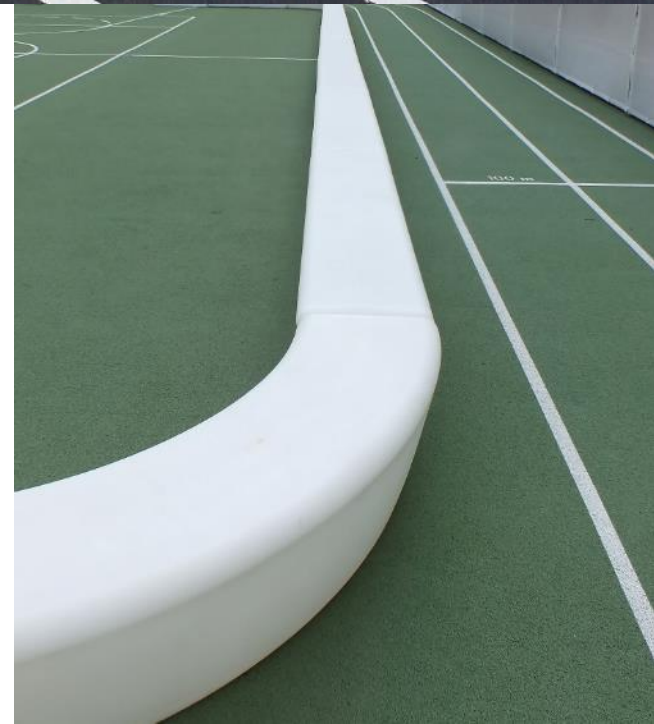
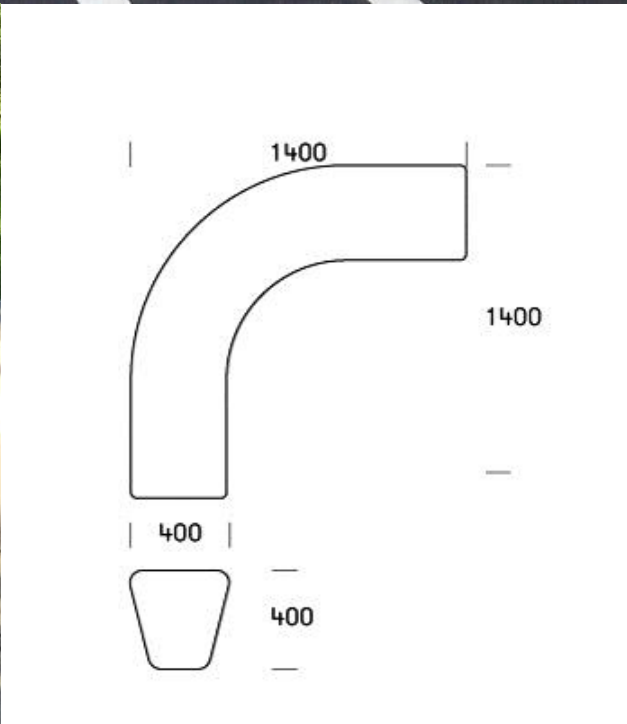
LOOP CONE:
BACKREST
TABLE
PLANTER
#169



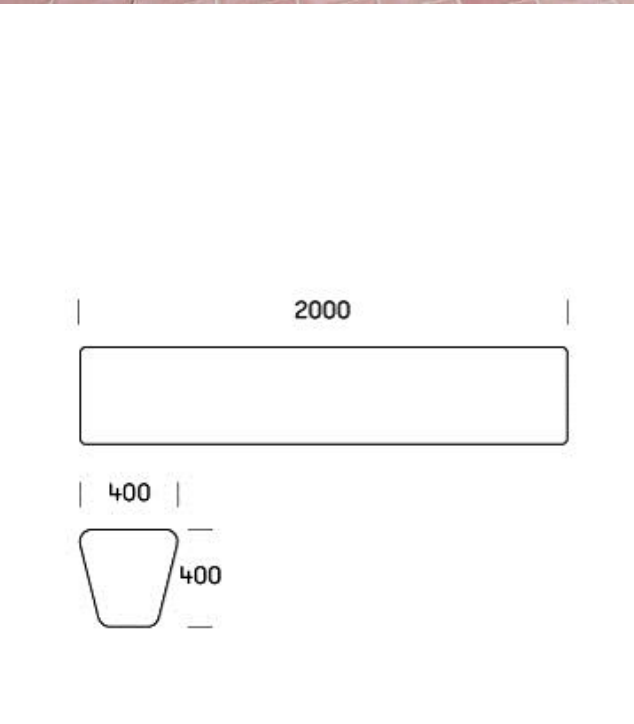
LOOP ARC #137



LOOP CORNER #140



LOOP LINE #140



LOOP PLAYFIELD: LOOP LINE + LOOP CORNER

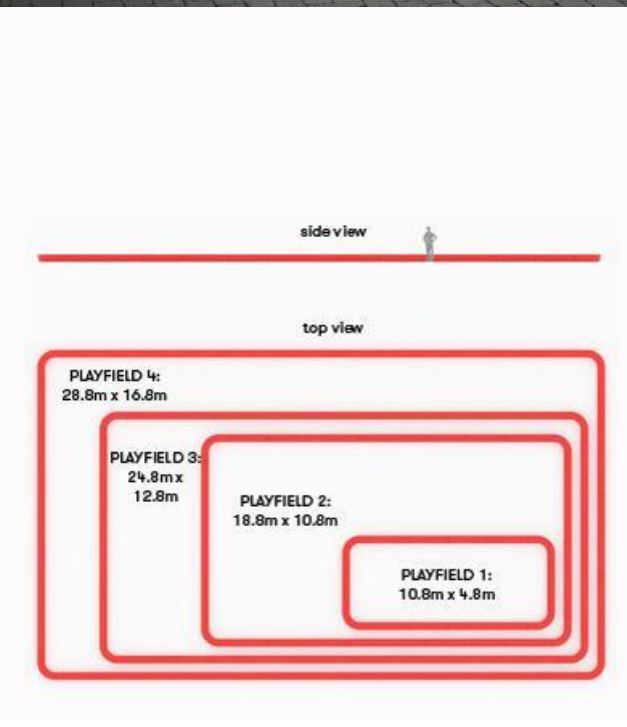
#174

Playfield 1: 10 Loop Line + 4 Loop Corner

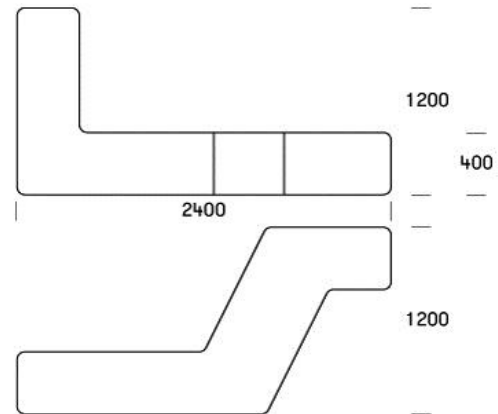
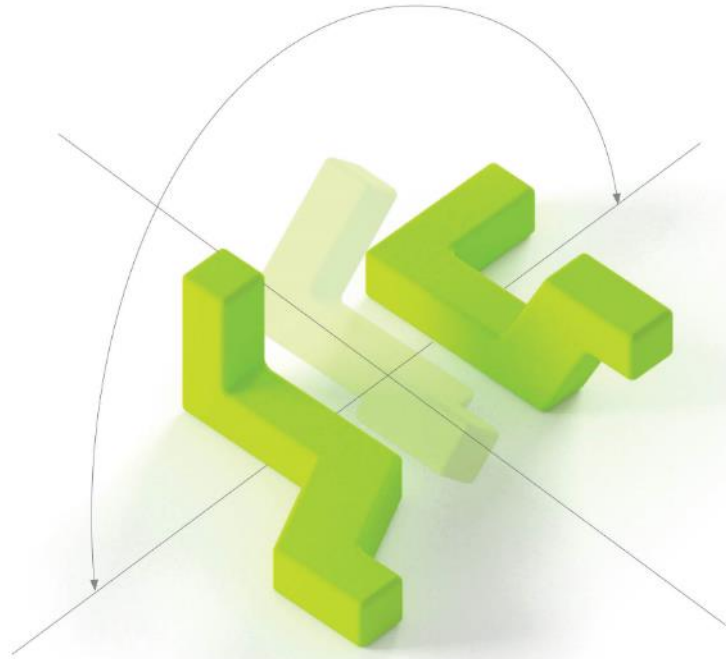
Playfield 2: 24 Loop Line + 4 Loop Corner

Playfield 3: 32 Loop Line + 4 Loop Corner

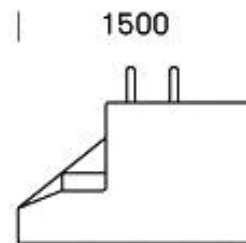
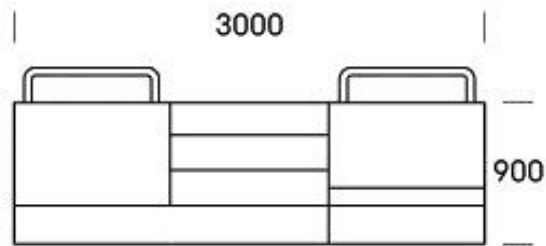
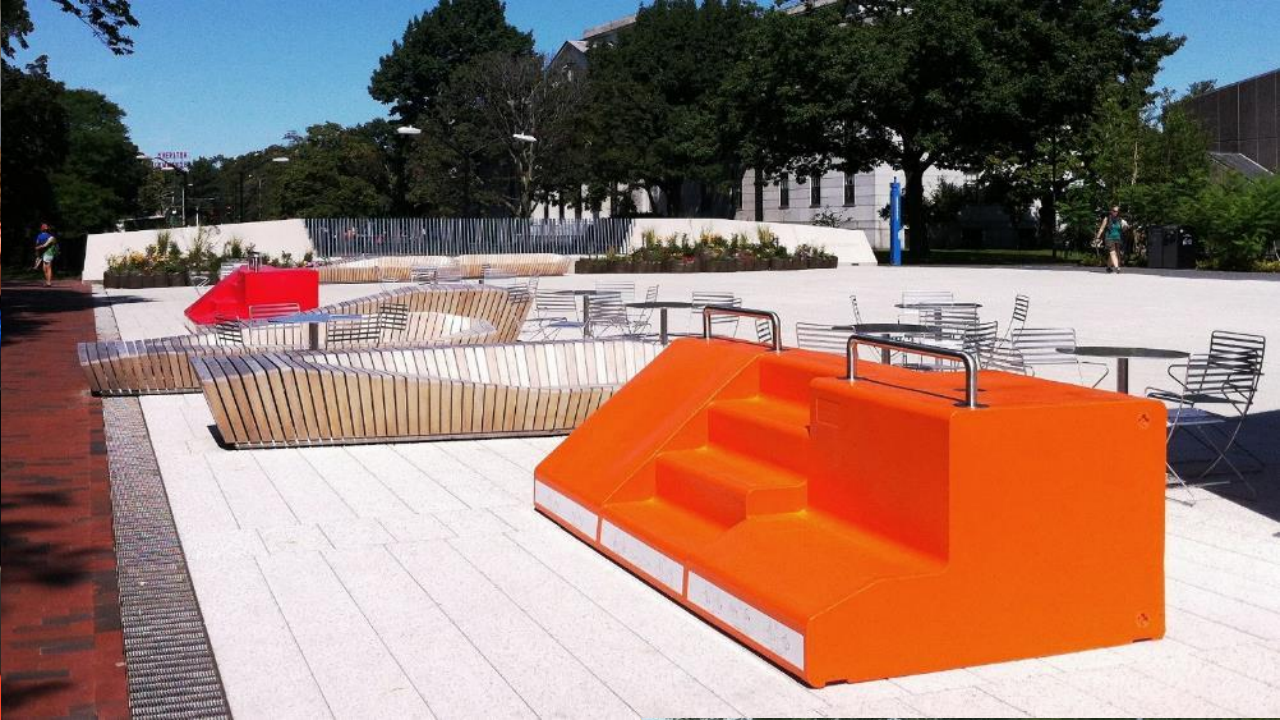
Playfield 4: 40 Loop Line + 4 Loop Corner



BOA
#139

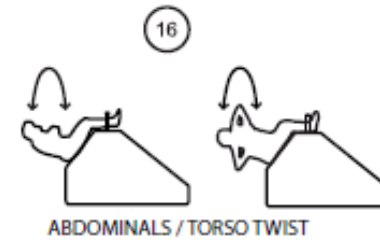
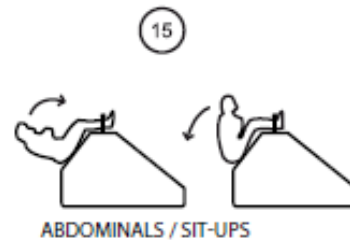
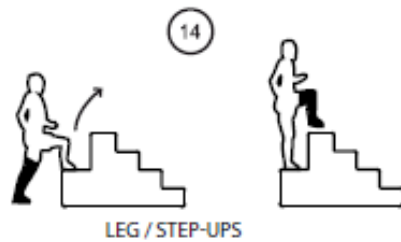
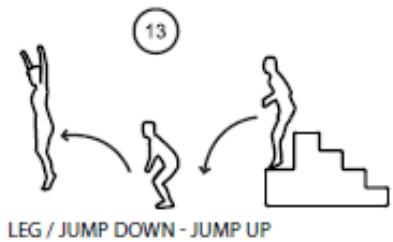
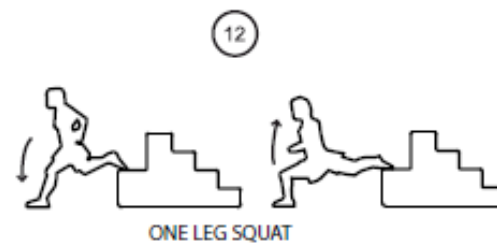
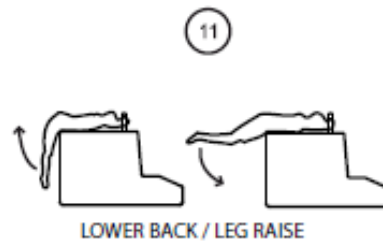
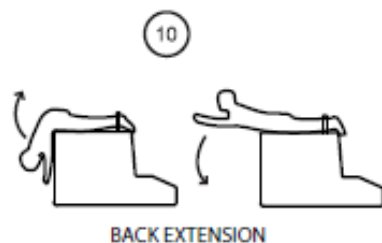
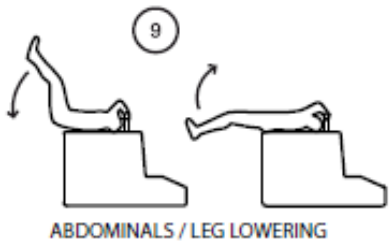
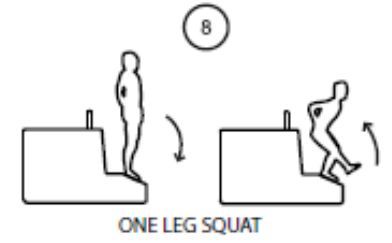
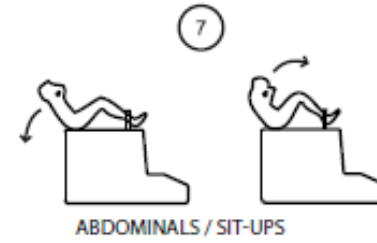
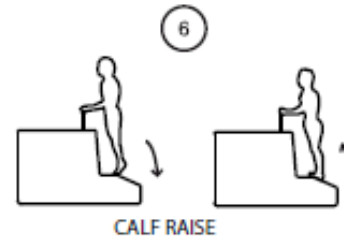
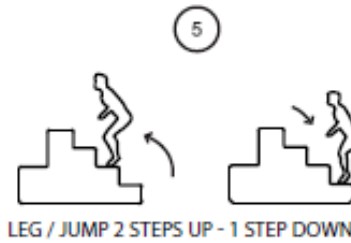
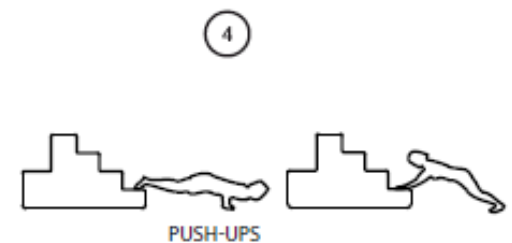
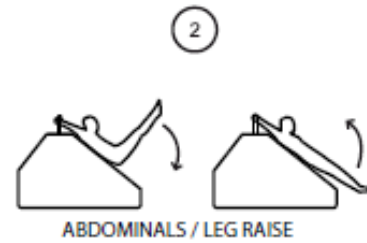
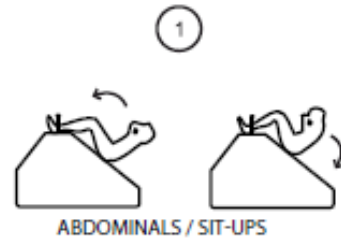


FITSTATION #149

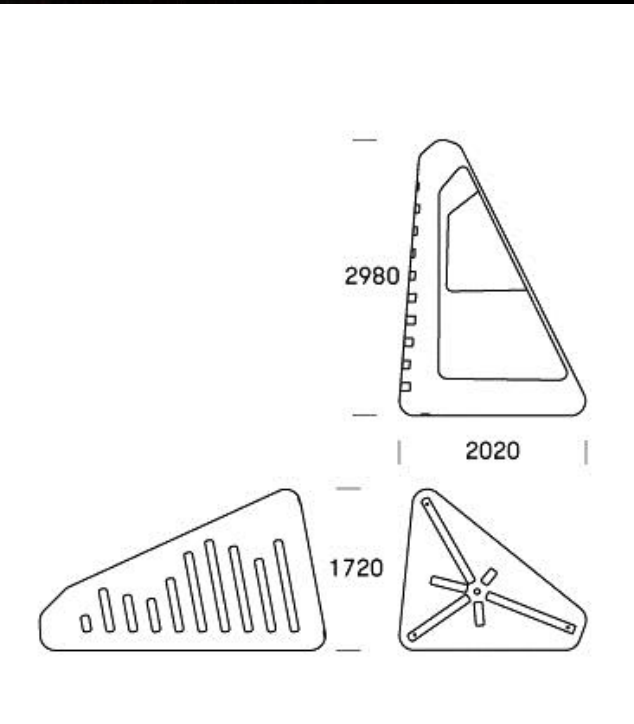


FITSTATION #149

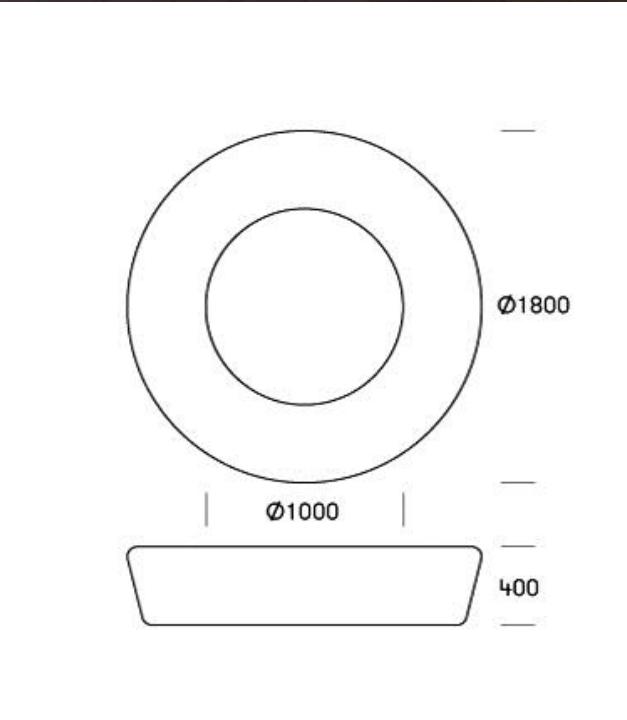
The 16 exercises



SATELLITE
#152



LOOP LIGHT #136





PLATEAU

HPL + hot galvanized frame

Maintenance free

Sociable, seats up to 12

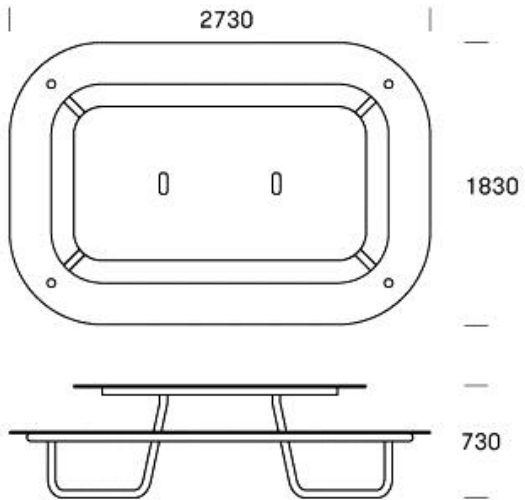
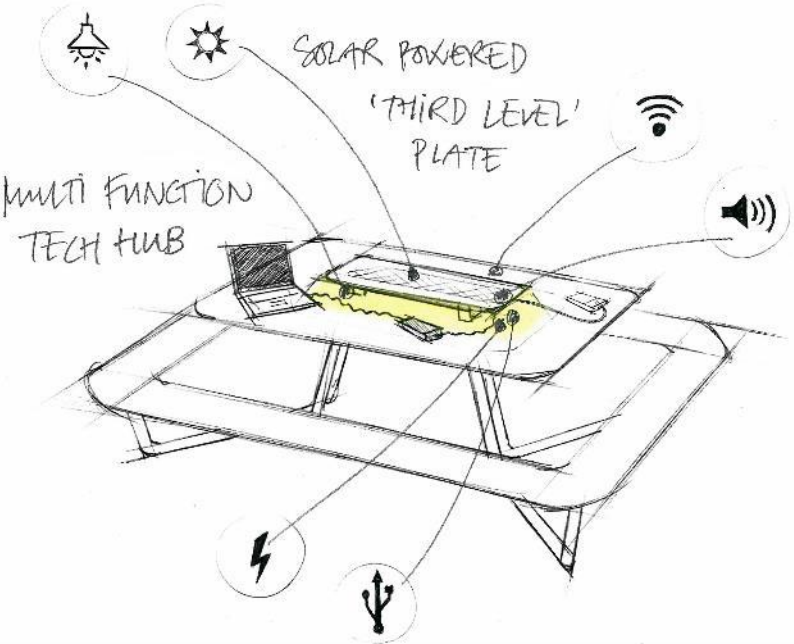
Colours both muted and bright

Urban work space

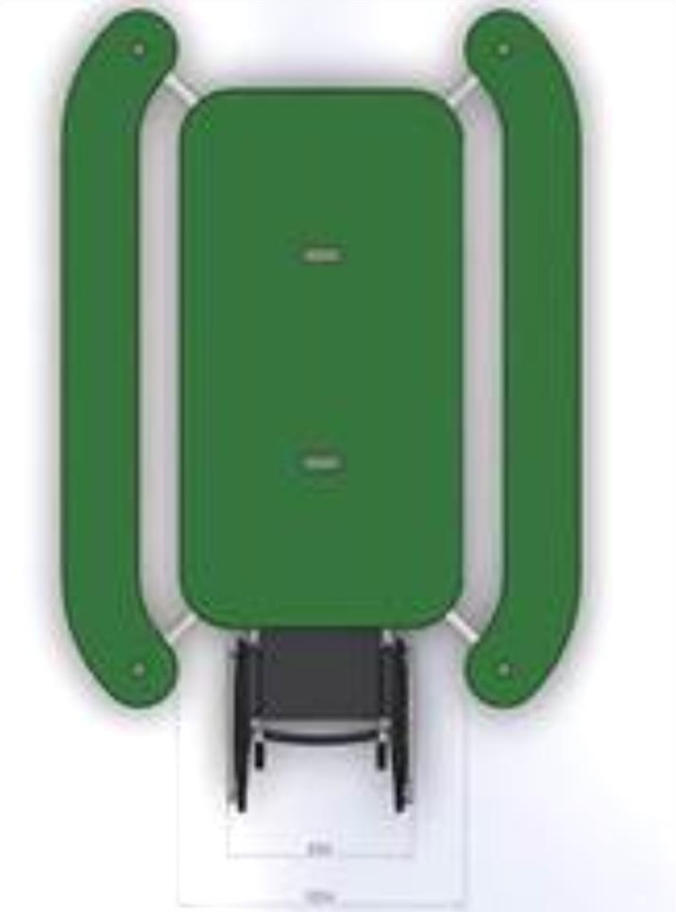
Danish design



PLATEAU #177



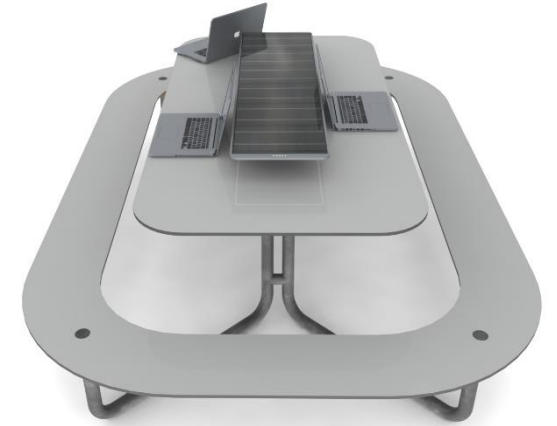
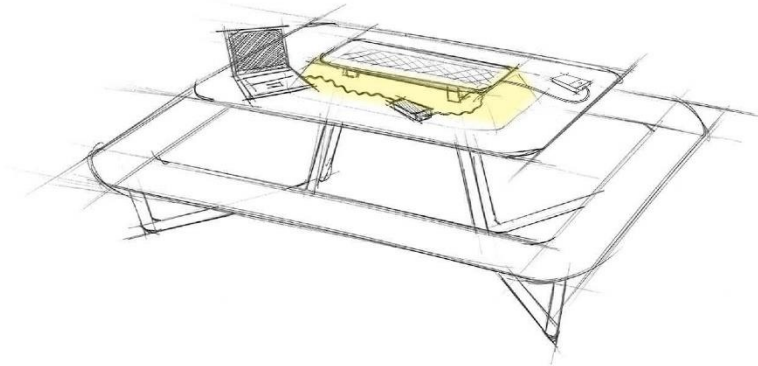
PLATEAU "L" and/or "I"



PLATEAU TECH HUB

Technical attachment

- Bluetooth sound
 - Light
 - USB charger
 - 230V charger
-
- solar driven
 - eventually 230V



STEEL PRODUCTS

Designed in Denmark

Produced in Scandinavia

Maintenance free

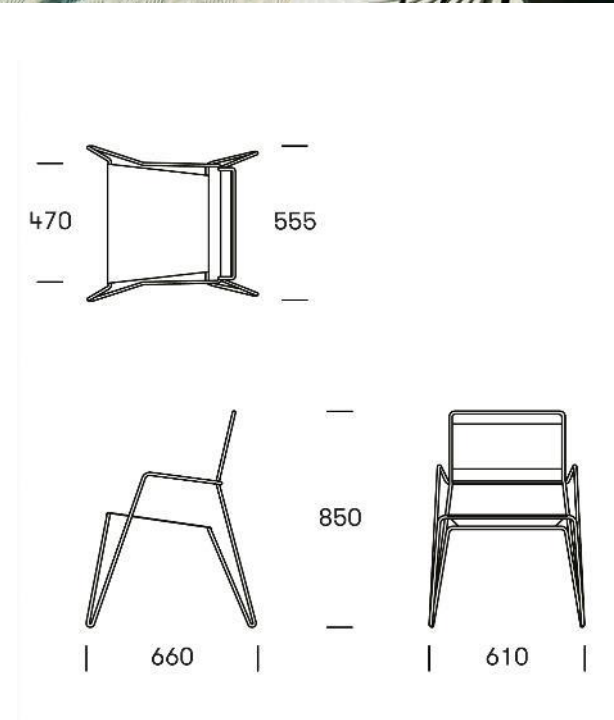
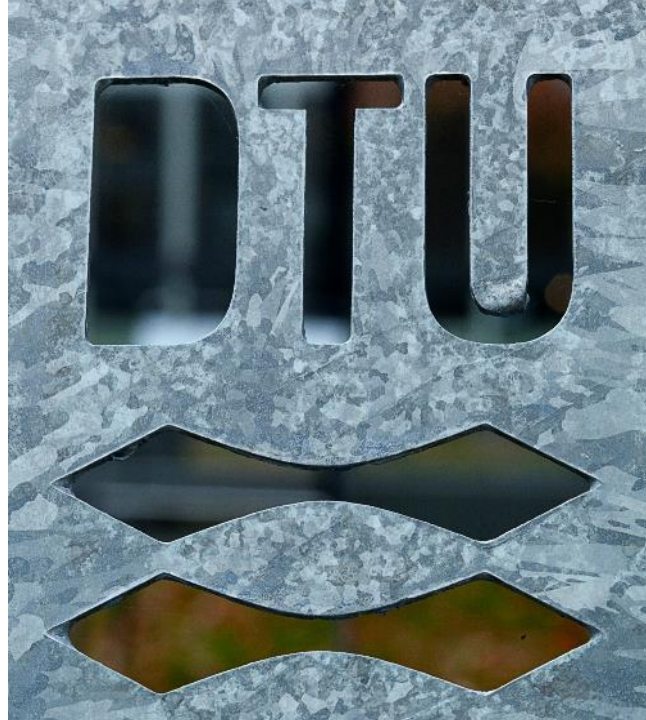
Warm galvanized steel

Most RAL colours

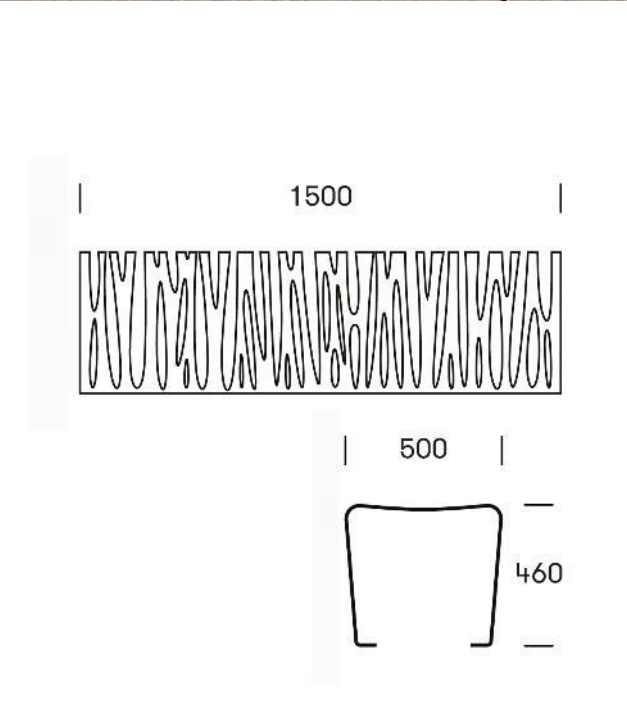
Multipurpose



AMAGER CHAIR #129



ZEBRA #112



CONCRETE PRODUCTS

One mould – one material

Produced in Scandinavia

Stainless steel reinforced

Multiple colours, multi purpose

Easy repositioning

Maintenance free



NEW PRODUCTS 2017 - next

LOOP

- Loop Table
- Loop Cushion

SOLAR LIGHTING

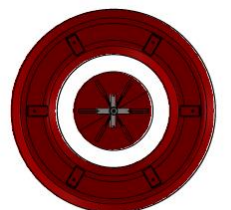
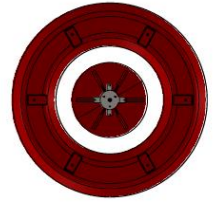
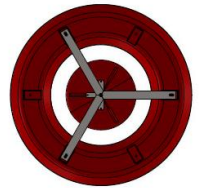
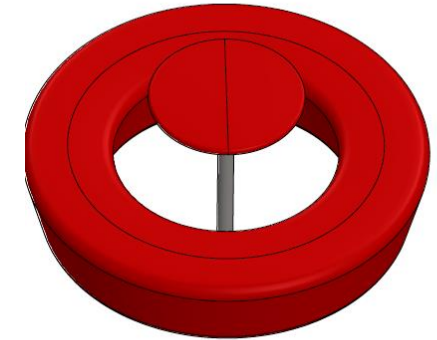
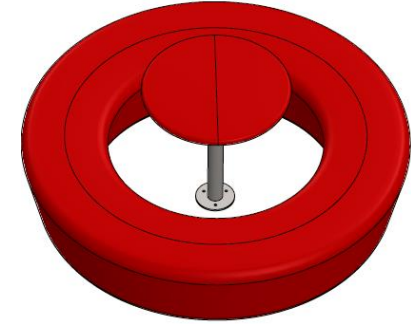
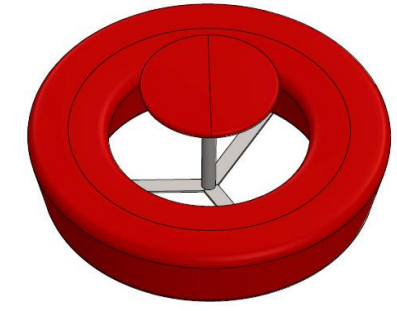
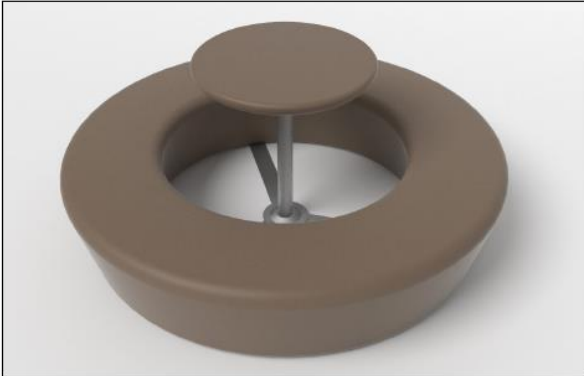
- BIKE + BIKE Sun
- POINT Sun
- JELLO Sun
- SUNSTONE

PLATEAU

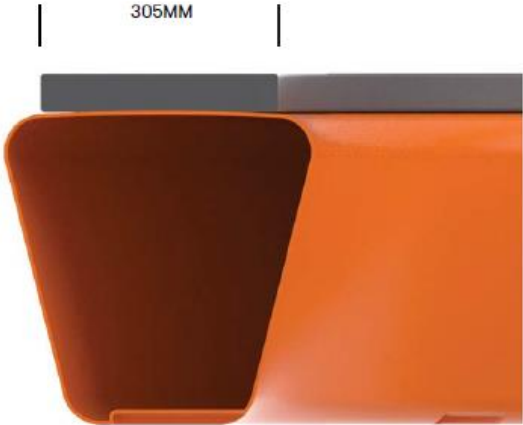
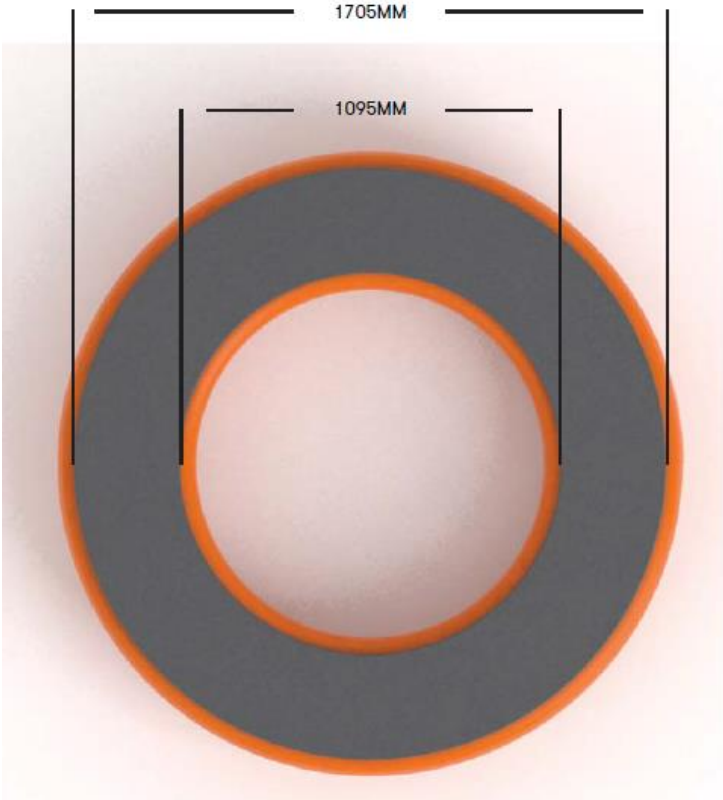
- Open version



LOOP TABLE



LOOP CUSHION



VENTS PLACED AT ZIP POCKET



WORKS FROM HELSINKI TO HAVANA!



Thank you and OUT-SIDER is here for you....!

Ib Mogensen: CEO

Alice Vinkel: Marketing Manager

Stine Juelner: Export Manager

Christian Ligaard: Sales Manager, Scandinavia

Johnny Mikkelsen: Logistics Manager

Kris Retoft: Product Development Engineer

Tina Taul: Graphic design, web and SoMe

Kasper Old Jensen: Student intern and free lancer

Jørgen Purup: Chairman of the board



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